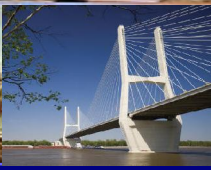




Goldwing Road Riders Association



Mississippi District Region A



Mississippi District Newsletter October 2011

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We are on Facebook



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2011 Mississippi District Directors

Bobby & Lori Bryant

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IT'S TIME, IT'S TIME!!!

Okay guys, we've been talking, writing and talking some more about the District Convention. It's here! The time has come to get all of your HillBilly stuff together and come on to Tupelo! We will have games, prizes, seminars, and fun, fun, fun. If you aren't registered, send the forms in today, or just show up and we can get you registered on site. We have many things planned that you will not want to miss. Remember to participate in everything that you possibly can, this is where the fun is had! Be a part of **YOUR** District rally. Please remember to sign up with your chapter directors to volunteer at a station and help this year's rally be one that you'll never forget. **Remember all Chapter Directors**; we need individually wrapped goodies and drinks for our hospitality room as well as 5 game prizes to be given away at our game tables during the rally. Willy and Tilly still need some more t-shirts to shoot from their cannon! Do your part, and let's make this rally one to remember.

Chapter MS-F and Chapter MS-Q both hosted their fun days this past month and they were both well attended and loads of fun. If you missed either of them, you really missed a fun time. Congrats to these two chapters and their members for a "jam up" good job!

Your District team sponsored the North Picnic in Grenada in September and had around 70-80 in attendance. Everyone had a great time and we appreciate the support that was shown by your attendance. Think we'll do it again next year! So much to do and so little time to get it all done. Keeping this article short because we must make sure that we have all the loose ends tied up for the rally. Bobby is in my "rally stuff" so best close now before I do not know where anything is anymore! Love you all and can't wait to "make memories" with everyone at Tupelo, Hill Billy Style! Let us know if there is anything that we can do for anyone. We are here to serve you (and we will do it with a smile!) 🍷

You're Friends,
Bobby and Lori Bryant

2011 CONVENTION SCHEDULE

Thursday Events

- 12:00-5:00 Registration, Inside/Outside Vendors
12:00-5:00 Inside Games- Concourse
12:00-5:00 Poker Run- Observation table only
3:30-4:00 Any Couples of the year meet and greet, Hospitality Room
6:00-8:00 Block Party, Honda of Tupelo,
MEAL TICKET REQUIRED
8:00-8:25 Line up for Lighted Bike Parade-Honda of Tupelo
8:30-9:30 Lighted Bike Parade through Downtown Tupelo
Escorted by Tupelo PD

Thursday Seminars

- 1:00-2:30 Couple of the Year Seminar- Locker room #1
Presented by Lyn and Lynn Edwards
2:30-3:30 What is A Chapter Director Seminar- Locker room#2
Presented By Bob and Jaunee Barrington

A Very Special Thanks to our Vendors, Honda of Tupelo, Verhulst Trikes-n-Bikes, Wing Bling, MAP Sound, BancorpSouth Arena and its' employees, Tupelo Police Department, Tupelo Convention and Visitors Bureau, Hilton Garden Inn of Tupelo, Jim and Margie Hodge, the MS District Team, all volunteers, and to YOU for attending!.



Friday Events

- 7:00-12:00 ERC Range exercise, west parking lot area \$20.00
Presented By Buddy Shirley and Ottis Anderson
- 8:00-5:00 Registration, Inside/Outside vendors
- 8:00-5:00 Inside Games – Concourse
- 8:00-5:00 Couple of the Year Basket ticket sales- Concourse
- 8:00-5:00 Poker Run- Observation table only
- 8:00-4:00 Trike Classroom/Range Exercise \$35.00, locker room #4
Presented By Phillip Williams and Roy Fosnight
- 8:00-5:00 ARC Classroom/ Range Exercise \$20.00, locker room #3
Presented By Lomax Rosamond and Jim Robinson
- 8:00-9:00 Couple of the Year Meet the Judges and Interviews, Conference Rooms #1 and #2
- 9:00-10:00 Couple of the Year Selection Process- Main Stage
- 10:00-11:30 Best Dressed Competitions/Chapter Pride Costume Competition- Main Stage
- 6:00-7:00 Ice Cream Social- Sponsored by Tupelo Convention & Visitors Bureau-Concourse
- 7:00-9:00 Talent Show-Main Stage

Friday Seminars

- 10:30-11:30 Chapter of the Year- Locker Room #1
Presented By Bob and Karla Greer
- 11:00-12:00 Chapter Structure and Organization- Locker Room #2
Presented by KZ and Terry Kleinheitz
- 1:00-2:00 Co- Rider Seminar- Locker Room #3
Presented By Carl Scott
- 1:00-4:00 Medic First Aid Recertification, \$20.00-Locker Room #4
Presented by: Jim and Susan Harrison
- 2:00-3:00 Motorcycle Crash Scene Response Seminar- Locker Room #3
Presented By Gregg Harbison
- 2:30-3:30 Region 'A' & District Directors Team Meeting Locker Room #1
- 3:00-4:00 Mature Rider Seminar-Locker Room #3
Presented By Hampton and ShaRon Conway
- 2:30-3:30 Meet & Greet your GWRRA Facebook Friends- Locker Room#1
Hosted by Becky and Chip Loftin

Saturday Events

- 8:00-12:00 Registration
8:00-5:00 Outside Vendors
8:00-4:30 Inside Vendors (inside vendors close at 4:30)
8:00-12:00 Inside Games- Concourse
8:00-12:00 Poker Run-Observation Table only
8:00-10:00 Bike Show Classification-West Parking Lot
8:00-12:00 Couple of the Year Basket Ticket Sales- Concourse
9:00-10:00 Judging of Mascot, Chapter Banner, Scrapbook, ECT.
10:00-12:00 Bike Show Judging-West Parking Lot
10:30-11:30 District Challenge-Main Stage
Chapter Challenge- Main Stage
1:30-3:30 Motorcycle Riding Exhibition by Tupelo Motor Police-
West Parking Lot
Amazing Team Challenge (on Bike)-West Parking Lot
6:00-7:00 Closing Ceremonies

Saturday Seminars

- 9:00-10:00 Training the Members Seminar- Locker Room #2
Presented By Coleen and Bobby Knight
10:00-11:00 Night Riding Seminar- Locker Room #3
Presented By Doug Kamien
11:00-12:00 What is the Rider Ed Program Seminar- Locker Room #2
Presented By Coleen and Bobby Knight

NOTE: Winner of the COY basket, , and Inside Game prizes are requested to claim your prizes before 1:00 on Saturday. Thank you!

REMEMBER: CLOSING CEREMONIES BEGINS AT 6:00 ON THE MAIN STAGE. ALL TICKET SALES WILL BE CLOSED AT 5:45!

DRAWINGS FOR THE WING BLING \$500 GIFT CERTIFICATE, RIDER EDUCATION \$500 PRIZE, SET OF TIRES, 50/25/25 , AND THE \$5000.00 GRAND PRIZE WILL BE HELD AT CLOSING CEREMONIES SATURDAY. FULL REGISTRATION IS REQUIRED TO BE ELIGIBLE TO WIN PRIZES AT CLOSING CEREMONIES. YOU MUST BE PRESENT TO WIN. GOOD LUCK!

Mississippi Assistant Director
Vendor Coordinator
Goodie Shop
Mike & Joyce Rist
msfwings@bellsouth.net



We are back to riding now that the weather has gotten cooler. We had been suffering from the heat long enough.

We held our Mississippi District Picnic in the north at Grenada Lake on the 27th of August. We had almost 70 folks to attend. The weather was some what cooler and a good time was had by all. The facility is a good one – we hope to get it again next year. We played a game of Horse shoes and drew for some door prizes. Everyone brought their own lunch and drinks. Thank you to all that attended. It was a success because of you.

September 10, Chapter MS-F held their annual Fun Day. The theme this year was Patriotic. Everyone from the Chapter was dressed in red, white, and blue. Their Event Coordinator really did a great job on the decorations. They served Sloppy Joes with chips, drink, and dessert. They had a soft serve ice cream machine with all sorts of toppings also – uumm good stuff!!! A total of 90 folks attended. Thanks to all that helped to support their fun day.

We have just returned home from the Region “A” Convention that was held in Eufaula, AL at the Lakepoint Resort Lodge. This is a beautiful place. We had such a wonderful time. We rode our bike as the weather was cool Wednesday night. We went to support Mississippi’s own Couple of the Year, Woody and Debbie Jones. They were not chosen but they did Mississippi proud. We say Thank You for competing. You were our choice.

September 24, Chapter MS-Q will have their Fun Day Event. This year, they will have “Make A Wish” Charity Event at the Warfield Point Park. Come out and support this worth while event. They have something planned for everybody.

We are busily getting things ready for our **Mississippi District Convention** coming up in October 13-15 in Tupelo, MS. We hope you have been busy with getting a skit together for our talent show. It does not matter how large or how small you want to do one. Remember, there are points for keeping with the theme of the convention. We hope you all know by now that it is **HILLBILLY STYLE**. Put on some old jeans and a shirt and come on and join in the fun. We need your support to make this convention a success.

We will have 5 couples competing in the Mississippi District Couple of the Year 2012 selection. Come and give your couple your support.

We would like to say a Special THANK YOU to those volunteers that have stepped up to the plate to help us at the convention. Without your support, we would not be able to do it.

Ride Safe and Keep the Shiny Side Up

WE ARE HERE FOR YOU
Mike and Joyce Rist
Mississippi Assistant District Directors



Mississippi Senior District Educator

Buddy Shirley

budwing99@comcast.net



Hello Ms GWRRA members,

It is down to one District Rally “OURS” we need all the MS members to come to Tupelo, MS and join in on the fun that we have planned for you. We are offering riding courses ERC, ARC, TRC so if you need a riding course to keep your levels up, we have them. We offer all sorts of games and a new seminar “Night Riding” and MEDIC FIRST AID. The new event this year is the Team Challenge it is a timed riding course that everyone can ride and have fun, it has a Team portion and individual riding. The time is Saturday 1:30 to 3:30 pm in the west parking lot at the Rally site Please come out and enjoy the MS Rally Hillbilly Style. Hee Haw

Eldon “Buddy” Shirley Senior MS District Educator



Make A Difference

Mississippi Assistant Riders Ed.

Ruth Ann & Lomax Rosamond

gl1800@comcast.net



Are You Ready for the Fun?

The Region “A” Convention is now in the past. Thanks to all Region “A” staffers for the hard work you did in putting on a fun filled convention. We are looking forward to next year. Hope to see all our friends in Eufaula, AL then. Now the count down for the Great Mississippi District Convention has begun.

Are you ready for the Fun?

1. Have you registered yet? If not, do it today!
2. Do you need a riding course to maintain your levels and keep your riding skills refined? If so, sign up for either an Advanced, Trike or ERC Riding course. We still have openings in all riding courses at this time.
3. When was your last Medic First Aid Course? This course may help you save the life of a family member or your best friend. Sign up now or come to the Rider Educator’s table.
4. Check with your Chapter Director to see when you need to volunteer to help at the convention. Conventions are more fun the more you get involved. So join in, don’t just sit around.
5. The Hillbillies are coming to Tupelo; do you have your hillbilly clothes ready yet?
6. The more the merrier, invite another rider that doesn’t know how much fun we have at our convention. All bikers are welcome.
7. Don’t forget to T-Clock your bike and check over your trailer before you leave for Tupelo.
8. Are you ready for hugs, smiles, laughter? These are just a few things you will find at the GREAT MS. District Convention.
9. Travel safe and see you in Tupelo.

Ruth Ann

MS Assistant District Educator



Membership Enhancement Chapter of the Year Coordinators

Lemuel & Jane Jones

msdmec2@yahoo.com



Boy, we had a busy September; first we attended Chapter F's Fun Day at the Realtor's Building in Jackson. We had a great time, even won a few door prizes. Great job guys. Next, we attended the Region A Convention in Eufaula, Alabama. We always have a great time. It is so convenient with everything right there at the lodge. As District MEC's, we are responsible for taking the winner of the MS District Scrapbook to Region for their competition. Great News! The MS District Scrapbook which just so happens to be from our home Chapter (MS-M) won 1st Place at the Region A Convention/Rally. CONGRADULATION !

While at the Region A Convention there was a great honor bestowed upon us. This past year the Region A Membership Enhancement Program was having a "Go MEC Contest." National was asking that all Districts have at least 80% of their chapters with a Membership Enhancement Coordinator. Mississippi ended up with 96% of our Chapters with a Chapter MEC. So as you can guess, Mississippi won the "Go MEC Contest." We would like to just say one thing: as your District Membership Enhancement Coordinators, we could not have accomplished this without the help of all the Chapter Directors in this state. We appreciate all the hard work that the Chapter Directors and MEC's do for their chapters. THANKS AGAIN GUYS FOR EVERYTHING, we could not have brought this great honor home without you.

We ended the month by attending Chapter Q's Fundraising Event. All proceeds went to help the "Make-A-Wish" Foundation. The location was great with a slit breeze coming off the river, it was just perfect. There were lots of food to eat and music to enjoy while you played the games and ate lunch. Everyone had a great time. Again we won a few door prizes and we even took home one of the grand prizes, the grill, can't wait to try it out. Thanks MS-Q for a great event.

Now for an important bit of information, the MS Rally/Convention is just 2 weeks away. We hope all the Chapters have gotten their Crazy Hats, Scrapbooks, Banners, Chapter Photo, Collages, and Mascots ready for competition. Let's not forget Best Dressed, Chapter Pride and of course the Talent Show. Let's get out there and plan on having FUN, FUN, FUN in Tupelo, Mississippi.

Remember the GWRRA motto: Friends for Fun, Safety and Knowledge

See you in Tupelo, but until then, ride safe.

Jane and Lemuel
MS District MEC
msdmec2@yahoo.com



2011 MISSISSIPPI DISTRICT CONVENTION - COMPETITION GUIDELINES

CHAPTER POSTER OR COLLAGE – Must be submitted by a Fully Registered participant. Judging will be based on having the following on your poster/Collage.

- 0-5 points Gold Wing Road Riders Association or GWRRA
- 0-5 points Motto: Friends for Fun, Safety and Knowledge
- 0-5 points Region Designation
- 0-5 points District Designation
- 0-5 points Chapter Designation
- 0-5 points Appropriate to the Theme of the Convention
- 0-20 points Creativity
- 0-25 points Title or description of various events
- 0-25 points Overall Appeal

Maximum Score = 100 Points

CHAPTER BANNER – Banner must be submitted by a Fully Registered participant. Judging will be based on having the following items on your Chapter Banner.

- 0-10 points Gold Wing Road Riders Association or GWRRA
- 0-10 points Motto: Friends for Fun, Safety and Knowledge
- 0-10 points Region Designation
- 0-10 points District Designation
- 0-10 points Chapter Designation
- 0-50 points Overall Appeal / Presentation

Maximum Score=100 Points

CHAPTER OR INDIVIDUAL HAT – Must be submitted by a Fully Registered participant. Judging will be based on the following.

- 0-10 points Any pin or patch indicating affiliation with GWRRA
- 0-10 points Chapter Designation
- 0-10 points Neatness
- 0-20 points Creativity
- 0-25 points Appropriate to theme of the Convention
- 0-25 points Overall Appeal

Maximum Score = 100 Points

CHAPTER GROUP PHOTO – Must be submitted by a Fully Registered participant. Judging will be based on having the following for your photo:

- 0-20 points 8X10 Black and White or Color Group Photo
- 0-10 points Framed with easel mounted to the back of frame
- 0-10 points Restaurant sign in Background
- 0-10 points Chapter Shirts worn by Chapter Participants
- 0-10 points One or more Gold wing in Photo
- 0-40 points Overall Appeal

Maximum Score = 100 Points

CHAPTER MASCOTS – Mascot must be submitted by a Fully Registered participant and cannot be a “live” Mascot. Judging will be based on the following:

- 0-25 points Appropriate to Theme of Convention
- 0-10 points Evidence of GWRRA Identification (any patch, pin, etc. with GWRRA logo/name)
- 0-10 points Proper Riding Gear: Helmet, gloves, boots, pants, long sleeves, eye protection
- 0-30 points Creativity
- 0-25 points Overall Appeal

Maximum Score = 100 Points

SCRAPBOOK COMPETITION :Scrapbook must be submitted for judging only by fully registered participants. Judging will be based on having the following in your Scrapbook: Winners of the scrapbook competition at the District level will go on to compete at the Region A Convention.

- 0-5 points GWRRA or Gold Wing Road Riders Association
Motto: Friends for Fun, Safety and Knowledge
- 0-5 points Region Designation
- 0-5 points District Designation
- 0-5 points Chapter Designation
- 0-10 points Overall Appeal of the Cover
- 0-20 points Presentation
- 0-25 points Title or Description of Various Events
- 0-25 points Over all Content

Maximum Score = 100 Points

CHAPTER SHIRT COMPETITION – Minimum of Four (4) Participants

- 1-10 points Neatness
- 5 points GWRRA Designation (acronym or Logo)
- 5 points REGION Designation
- 5 points DISTRICT Designation
- 5 points CHAPTER Designation
- 1-10 points Comfort Level of Competitors
- 1-10 points All Shirts Identical

Maximum Score = 50 pints

Talent Show Rules

The Talent Show will consist of 4 categories:

- Chapter Comedy (1st and 2nd Place) – 4 or more people
- Individual Comedy (1st and 2nd Place)
- Chapter Serious (1st and 2nd Place) – 4 or more people

Individual Serious (1st and 2nd Place)

Acts should be **5 minutes or less** in duration. Points will be deducted from scoring for acts over 5 minutes. Acts will be truncated at 7 minutes. All entries will be given extra points for following the theme of the convention. Please use “Family Friendly” material.

Judging Criteria:

- 0-10 points Performance (How good/funny)
- 0-10 points Enthusiasm (Enjoyment of Performers)
- 0-10 points Poise (Relaxed)
- 0-10 points Audience Reaction
- 0-10 points Appearance (Dress fit act)
- 0-15 points Extra Credit for Theme of the Convention

Total Possible Score = 65 points

Best Dressed Competitions

There will be 3 categories in the Best Dressed Competition:

1. Best Dressed (Couple / Chapter), **Parade** Category
 2. Chapter Pride (Couple / Chapter), **“Costume Contest”** Category
- Best Dressed (Couple / Chapter), **Riding** Category

General Rules / Definitions for all three categories (all six classes) :

Each entry must be an Individual Member, Family Member, Individual Associate Member, or Family Associate Member of the GWRRA

Each participant must be wearing a version of the 10-inch GWRRA back patch and a GWRRA membership pin. The exception will be the Chapter Pride “COSTUME” Category.

The participants will be expected to perform “1/4 turns” to allow judges and spectators to see their outfits.

Each of the three categories has two sub-categories (classes):

Couple (a couple is defined as one male and one female)

Chapter (a chapter consist of at least four participants)

To compete in Best Dressed Chapter for any of the three categories, members must wear their chapter’s designation

Because these are intended to be fun events, Rider education program or Mileage awards will not carry point value.

The “**Best Dressed (Couple/Chapter) Parade**” category does not include any music or routines. The contestant’s outfits will be suitable for representing their chapter in a parade or other event. Scoring will be 60% for uniformity and appearance, 30% for practicality, and 10% for poise.

The “**Chapter Pride (Couple/Chapter), “COSTUME Contest”**” category may include music, marching or dance routines. The contestant’s outfits will be suitable for representing their chapter in a parade or other event. Scoring will be 50% for showmanship, 25% for uniformity and appearance, 25% Convention theme followed. Music can be used but not required, and time limit is **3 minutes**.

3. The “**Best Dressed (Couple/Chapter), Riding!**” category does not include any music or routines. The contestant’s outfits will be suitable for motorcycle riding, which usually includes a helmet, boots, gloves, long sleeve shirt, and long pants. Scoring will be 50% or practicality, 40% for uniformity and appearance, and 10% for poise.

Leadership Training
Bobby & Coleen Knight
coleen.fay@rcsd.ms



Hello everyone,

Three weeks until the rally and we are getting so excited and maybe a little nervous. We will be having four classes offered at the rally from the Chapter Life module. These will include:

What is a CD?

What is the Rider Education Program?

Chapter Structure and Organization

Training the Members

Please come by and visit us at one of these seminars or at the Leadership Training table. We are looking forward to seeing everyone as well as the talent show and lots of shopping with the vendors. Bring a friend if you can and we will see you there!





2010-2011 Couple of the Year
Couple of the Year Coordinators
Motorist Awareness—MAD

Woody & Debbie Jones

woodman50@comcast.net



Mississippi District Couple of The Year
Woody and Debbie Jones

The District rally is just about here and we have five great couples that will be in the selection. They are listed as followed:

- Chapter E – Rickey and Wendy Warren
- Chapter F - Jim and Susan Harrison
- Chapter M – Elmo and Debrah Simmons
- Chapter O - Tim and Kathy Matthews
- Chapter Q - Joey and Beverly Johnson



I hope you will go and show your support for your couple if possible. Thanks and ride safe.

Mississippi Motor Awareness Coordinators
Woody and Debbie Jones

I sent a schedule to all Chapter Directors that someone from each chapter needs to help work The Motor Awareness table at their time assigned. We will be handing out materials to people who would like them. Thank You and be safe ridding to the rally.



Lions, Tigers and Bears "OH MY"
by Billy Bob Bear

As I said my goodbye's to my friends from D, I knew my next adventure was about to begin. Chapter C took me in with open arms with several plans and a secret trip. I was a little worried when they started talking secret but off to my new home I went for a couple of weeks. When we arrived, I thought that I had figured out the secret. While I was visiting the others, I had alot of time in between rides and plans. To pass the time, I watched TV and saw these shows talking about old shows with big trucks. One show was called "BJ and the Bear". I knew that after seeing the big truck in the yard I had to try that. Since there was the Snowman and Fred from Smokey and the Bandit, of course BJ and the Bear, I had to make it Buckwheat and the Bear. After we took a couple of pictures, I got on the you tube to watch some of the BJ and the Bear shows to learn what I needed to do. They didn't tell me that the Bear wasn't a bear, IT WAS A MONKEY!!! I am no monkey but I did go for a ride in the Peterbilt and that was really cool. I did find out that was not the secret plan that I thought it was.

The next trip out was interesting, we went to the Tennessee Williams home here in Columbus. We toured the house while looking at the antiques that was in the home. They even let me try hollering "STELLA!!!!" from the staircase inside. We learned that the curator working there was the aunt of one of the chapter members. I had my picture taken with her and received a gift for traveling so far this year. We left the welcome center and traveled south to Friendship Cemetery. I wondered why we were going to a cemetery, but I was told there was a monument that I should see. We entered the gates and proceeded to the far side where I saw many very old markers. I learned that these was from the civil war. We went to the monument that I needed to see, it was the site of the first decoration day here in Columbus MS, which is now celebrated as Memorial Day. After visiting both these places and seeing things up close that I have only read about, I knew that had to be the secret. Nope, wrong again.

After going to the chapter gathering and meeting several members for the first time, the history lesson I received about Columbus, and my ride as a co-pilot in a big truck on the hi-way. I still had not figured out the secret trip. While I had some time, I searched for things interesting on the internet that would be a surprise to me. I didn't find much, so I was still puzzled.

I got the news that my time with C was coming to an end which made me sad. They did tell me that I would be visiting some friends again but would not tell me who. I asked what about the secret trip I have been hearing about, since I was leaving soon. I was told not to worry, it is all planned out.

We left on the secret trip and pulled onto a gated driveway. After a quick call, the gate opened with another chapter friend waiting. Cheryl had been planning for me to visit the chapter all year and had a small tour planned. She is apart of Cedar Hill Sanctuary where they provide a refuge for neglected, abused abandoned exotic and domestic felines. It was a special invite for me to visit because they are not open to the public like a zoo. They are there to provide a sanctuary for the animals to live out the rest of their days. I then got to meet the owner of the sanctuary Kay McElroy. Miss Kay took me in first to see two of the tigers, Oscar and Lady. They sure was big and really wanted me to come into the pen. I was told that they liked to play rough and it would not be a good idea. We then walked over to see the lions. I found out that lions for the most part are very lazy. They like to lay around and do nothing. That's where we found the lioness Shera and Savannah asleep, not caring that they had a visitor. Gunther, the first male lion I saw, opened an eye just long enough to see me, but the other male lion Valentino had to see the visitor. We hit it off very quickly and in the meeting he covered me in hair. Poor guy was shedding a little. We walked around the grounds a little longer learning the history of Cedar Hill.

After we left Cedar Hill, I packed my things, getting ready to head off for my next adventure. I didn't know what to expect, but I knew that I had friends waiting on me.



*A Word or Two From
Region "A"*



Region "A" Directors

Bob & Nancy Shrader

District and Chapter Directors, by now you have received the information about the Honda Dealer Incentive Program. This Program is administered by the Home Office and is a great opportunity for your Chapter to establish or renew a relationship with your local participating Honda Dealer. Lists of the participating dealers have been sent to the District Directors so if your local dealer is participating, please go by and introduce yourself. This could turn out to be a mutually beneficial arrangement. We also ask the Chapter Directors to advise International Deputy Director Jere Goodman via e-mail when this contact has been made. Jere's e-mail address is: jeregood@aol.com.

Our Region "A" Officers Meeting will be held at the Lakepoint Lodge December 3rd and 4th, 2011. The contract has been signed and you can begin to book your rooms. The rates are quite reasonable, with a standard double-queen going for \$62.95. As usual, we ask the District Directors, Assistants, Ride Educators, Membership Enhancement Coordinators, Leadership Trainers and Treasurers to attend, plus any other staff members that you feel would benefit from the meeting.



From National's Newsletter

GWRRA Honda Dealer Program

◆ Goals:

- ◆ To develop an ongoing, business-working relationship with Honda Motorcycle Dealership, especially those who are involved in Gold Wing sales & service.
- ◆ To assist them in increasing their sales and service revenues
- ◆ To increase GWRRA's membership & exposure
- ◆ To improve GWRRA Chapter relationships with their local Honda Dealer
- ◆ To possibly increase advertising in Wing World magazine

◆ Strategies:

- ◆ To implement a cross marketing campaign that will drive more GWRRA Members to each Honda dealership.
- ◆ To ask Honda dealerships to provide GWRRA Members a discounts on parts/service.
- ◆ To ask Honda dealers to furnish all new/used GL owners a GWRRA brochure, provide space for Wing Worlds and brochures on counter, etc.
- ◆ To offer possible meeting places for GWRRA Chapters and Members to meet for meetings and/or events, like Rides, Charity Runs, etc.
- ◆ Availability for a technical articles by certified dealer's technicians each month (i.e., special brake article one month, next month might be article on older GL's and fluids...) in Wing World, Wingin' It (GWRRA's free e-Newsletter) or local newsletters.
- ◆ To list Honda's dealerships in GWRRA's Gold Book annually (already being done).
 - ◆ Bold or star the participating dealers!
- ◆ To list Honda's participating dealerships on GWRRA's website, www-gwrra.org
- ◆ Possibly include participating dealers or "special dealers" in Business Members Program

2011 CALENDAR OF EVENTS

OCTOBER

1 Membership Orientation Program—~~cancelled~~— moved to Dec 10th

13-15 Mississippi District Conv. Tupelo, MS <http://www.miss.gwrra-regiona.org/>
Chapter Life Program (at the Conv.)

NOVEMBER

5 Advanced Leadership Skills MS Realtors Bldg.-Flowood, MS

December

10 Membership Orientation Program—MS Realtors Bldg.-Flowood, MS



**Do not forget the
MISSISSIPPI
District Convention
in Tupelo, MS
October 13, 14 & 15
2011
Ya'll come on and join
us.**